



Management Communication: A Case-Analysis Approach: Second Custom Edition for Columbia College of Missouri

James S O'Rourke

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For undergraduate courses in Advanced Business Communication, Organizational Communication, or Managerial Communication, and for first-year graduate courses in Management Communication. This book takes a strategic approach to management thought and action, focusing on communication in transition, communication ethics, listening and feedback, communicating nonverbally, communicating in intercultural and international contexts, managing conflict, business meetings, and dealings with the media.

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