



# **Write to Influence!: Personnel Appraisals, Resumes, Awards, Grants, Scholarships, Internships, Reports, Bid Proposals, Web Pages, Marketing, and More**

*Carla D Bass*

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Carla D Bass

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**"Write to Influence! is an essential guide for anyone seeking to improve their writing skills and inform or influence others with the written word.** I write daily and constantly seek ways to improve my writing skills. **Write to Influence will be on my desk to help me on that journey.**" --Mark Amtower, Managing Partner, Amtower & Company

"This book **should be in every professional's library.** *I heartily recommend Write to Influence!*" --Baba Zipkin, Former Senior Counsel, IBM

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