iPhone and iPad App 24-Hour Trainer

Abhishek Mishra, Gene Backlin

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An all-in-one tutorial for planning, developing, and launching iPhone and iPad apps

The number of applications in the Apple app store is growing at a staggering rate. Want to get in the game, but don't know iOS? This book-and-DVD package will help! With even little or no prior programming experience, you can learn the code necessary to build an app by following the how-to instructions in this book-and-video combo. Comprised of clear, no-nonsense lessons, the book walks you through each tutorial and then encourages you to work through simple exercises so that you can immediately apply what you just learned.

These lessons are backed by video demonstrations on the accompanying DVD to further illustrate the instruction and drive home the main points. In addition, the book's appendices contain helpful information such as obtaining a device UDID, testing, and distributing an app and also lists common reasons why applications are rejected, so you can prepare to take precautionary measures to avoid these instances.

- Introduces iOS and helps you set up a development environment
- Highlights the basics of object-oriented programming principles as well as key objective-C concepts
- Examines Cocoa touch and the Cocoa touch framework, including using various classes in the UIKit and Foundation frameworks
- Looks at advanced concepts such as tab bars, web views, the Accelerometer, Google maps, Core Location, and more

With this book-and-video package, you'll learn how to plan, create, and launch apps for the iPhone and iPad that are ready for submission to the App Store!

Note: As part of the print version of this title, video lessons are included on DVD. For e-book versions, video lessons can be accessed at wrox.com using a link provided in the interior of the e-book.

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Jason Urso:

This iPhone and iPad App 24-Hour Trainer are reliable for you who want to be considered a successful person, why. The key reason why of this iPhone and iPad App 24-Hour Trainer can be one of several great books you must have will be giving you more than just simple reading food but feed you with information that perhaps will shock your before knowledge. This book is definitely handy, you can bring it everywhere you go and whenever your conditions in e-book and printed versions. Beside that this iPhone and iPad App 24-Hour Trainer giving you an enormous of experience including rich vocabulary, giving you demo of critical thinking that we realize it useful in your day pastime. So , let's have it and enjoy reading.

Nathan Herr:

A lot of people always spent their free time to vacation or even go to the outside with them family members or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or playing video games all day long. If you need to try to find a new activity that is look different you can read a new book. It is really fun in your case. If you enjoy the book which you read you can spent the entire day to reading a book. The book iPhone and iPad App 24-Hour Trainer it is rather good to read. There are a lot of people who recommended this book. These people were enjoying reading this book. In the event you did not have enough space to develop this book you can buy typically the e-book. You can m0ore very easily to read this book from your smart phone. The price is not too costly but this book possesses high quality.

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