



# **FUN!: What Entertainment Tells Us About Living a Good Life (Palgrave Entertainment Industries)**

*Alan McKee*

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Combining media effects with aesthetic approaches this book offers the first substantial, systematic and coherent account of fun and its importance. But what exactly is fun and what purposes does it serve? Fun is a vital element of entertainment, and entertainment is the most important form of culture in modern Western democracies. It demonstrates that fun is at the heart of entertainment's effects – entertainment both offers its consumers fun and provides them with the intellectual materials to think about the nature of fun.

More than this, the book argues that entertainment shows us that fun – pleasure without purpose – is at the heart of living a good life. Illustrated with detailed examples from entertainment – from the Urban Dictionary to The Simpsons, to the Culture novels of Iain M Banks – this book is intelligent, original, and even (dare we say it) fun.

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Precisely why? Because this FUN!: What Entertainment Tells Us About Living a Good Life (Palgrave Entertainment Industries) is an unordinary book that the inside of the guide waiting for you to snap that but latter it will jolt you with the secret the item inside. Reading this book close to it was fantastic author who write the book in such remarkable way makes the content inside easier to understand, entertaining way but still convey the meaning entirely. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This excellent book will give you a lot of benefits than the other book have got such as help improving your ability and your critical thinking approach. So , still want to postpone having that book? If I were you I will go to the reserve store hurriedly.

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