

Understanding Health Communication Technologies



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Understanding Health Communications Technologies provides a hands-on guide for students and professionals for effective investment in deployment of management of communication technologies in health settings. Employing case studies that enhance understanding and insight this book guides readers in appropriate technology selection, and long-term strategic management. This book provides an overview of the distribution and use of communication technologies within the health field and includes information about current and emerging synchronous and asynchronous health care communications technologies. It is filled with illustrative examples of real-life projects that have succeeded and provides lessons learned from projects that failed. The thirty-eight case studies cover topics such as management and operations, implementation, communication, outcomes, education, patient care, policy, unique applications, and technology. In addition, each case study includes discussion questions and references. Written by editors Pamela Whitten and David Cook and a panel of highly experienced contributors, this book offers students and health care professionals practical approaches to evaluating and selecting communications technologies for improving health services delivery.

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