

# Media Ethics at Work: True Stories from Young Professionals



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#### Media Ethics at Work: True Stories from Young **Professionals**

Media Ethics at Work: True Stories from Young Professionals A fresh approach to building integrity in all media

Media Ethics at Work: True Stories from Young Professionals (By Lee Anne Peck and Guy S. Reel) transforms students into confident, self-reliant, and ethical decision makers, prepared to resolve moral dilemmas from day one of their first media job or internship. The highly anticipated **Second Edition** of this text continues to engage students with true stories of young professionals working in today's multimedia news and strategic communications organizations, helping readers create meaningful connections to realworld applications. Each story is presented as a narrative, so students can work through the ethical dilemmas as they unfold, encouraging readers to think about and ask the question: "What would I do if this happened to me?" By creating a more personalized experience for students beginning their first entry-level media jobs or internship, this book helps readers develop their own ethical standards and apply in the workplace what they have learned.



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